



Brasmor
GROUP



SEAFOOD COMPANY



INVEST IN THE PRESENT TO PREPARE THE FUTURE

Brasmar Group SGPS is an invested company of the Vigent Group and MCH Private Equity. Founded in 2003, it currently assumes the position of Portuguese market leader in the seafood industry, with the highlight going to its operational, financial and organizational performance.

MISSION

- To be the preferred partner for our clients;
- To be pioneer in offering new products and packaging formats;
- To be recognized for the quality, consistency and variety of our range of products;
- To achieve the recognition of the community as a solid, sustainable, environmental and socially responsible company;
- To ensure the trust and remuneration for our shareholders.

PURPOSE

We aim to contribute daily to improve the quality of life of our consumers, through the promotion of a balanced diet and an active and healthy lifestyle. We responsibly and sustainably manage the resources our Oceans offers us, always respecting our enormous “passion for the sea”.

VALUES

- To understand and enjoy teamwork;
- To be proud and passionate about our seafood products;
- To be responsible and learn from our mistakes;
- To always want more and better.

VISION

- To be a recognised and chosen brand in the seafood industry anywhere in the world.



**“The ocean is
our passion!”**

KEY INDICATORS



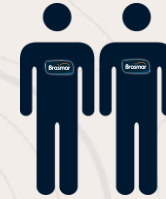
Consolidated sales volume:
€272 million.



Top 5 Iberian companies in the industry.
Portuguese market leader.



Export to
40+ countries.



Over 850 employees.



11 commercial branches: Trofa,
Famalicão, Milan, Madrid, Vigo,
Logrono, St. John's, London,
Ålesund, São Paulo and Miami.

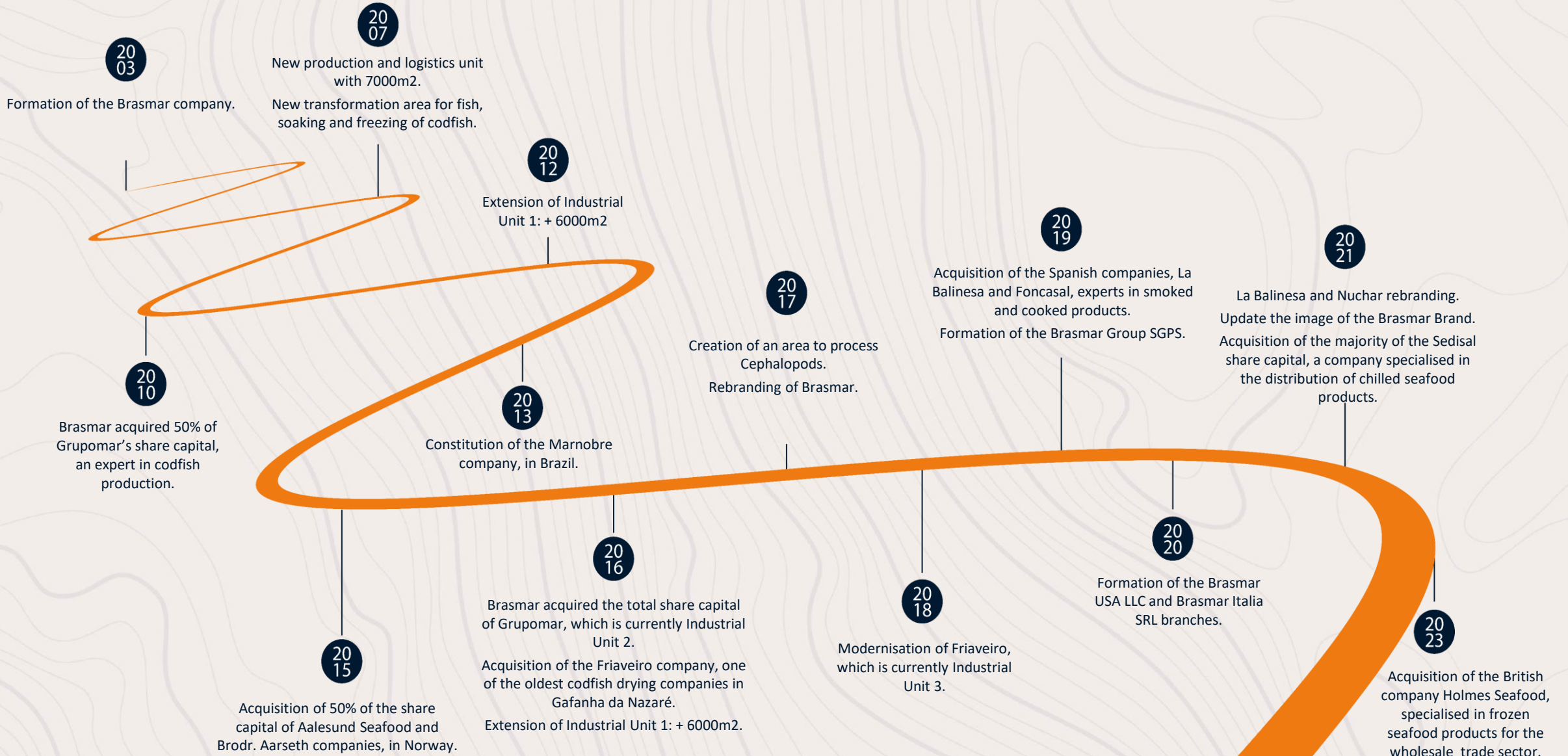


6 production units
+ 60.000m2 of production space.



IFS Food Certification
Halal Certification
Environmental Certification - ISO 14001:2015
Security Certification - ISO 45001:2018
Sustainable Fishing - MSC and ASC Certifications

KEY INDICATORS



BRASMAR AROUND THE WORLD



PORTUGAL: INDUSTRIAL AND COMMERCIAL UNITS

INDUSTRIAL UNITS:

TROFA
VILA NOVA FAMALICÃO
GAFANHA NAZARÉ

COMMERCIAL UNITS:

TROFA (SEDE)
VILA NOVA FAMALICÃO

USA: COMMERCIAL UNIT

MIAMI - FLORIDA

BRASIL: COMMERCIAL UNIT

MARNOBRE - SÃO PAULO



NORWAY: INDUSTRIAL AND COMMERCIAL UNITS

INDUSTRIAL UNIT:

BRODR AARSETH - ELLINGSOY

COMMERCIAL UNIT:

AALESUND SEAFOOD - ALESUND

ENGLAND: COMMERCIAL UNIT

HOLMES SEAFOOD - LONDON

FRANCE: COMMERCIAL UNIT

SEDISAL - SAINT-JEAN-DE-LUZ

ITALY: COMMERCIAL UNIT

BRASMAR ITALIA SRL - NOVARA

SPAIN: INDUSTRIAL AND COMMERCIAL UNITS

INDUSTRIAL UNITS:

LÉON
LOGROÑO

COMMERCIAL UNITS:

PONTEVEDRA
MADRID
LOGROÑO

OUR OFFER



Brasmar Group is recognized for the diversity of species and the wide range of references that we offer, which allows us a better response and satisfaction of the market needs where we operate.

ACTIVE REFERENCES

| Format | Active References | | |
|--------------|-------------------|-------------|-------------|
| | Finished Product | Merchandise | Total |
| Salted | 392 | 451 | 843 |
| Refrigerated | 661 | 501 | 1162 |
| Frozen | 1539 | 2715 | 4254 |
| Total | 2592 | 3667 | 6259 |

ACTIVE SPECIES

| Format | Active Species |
|--------------|----------------|
| Salted | 9 |
| Refrigerated | 15 |
| Frozen | 177 |
| Total | 201 |

INDUSTRIAL UNITS



We have 6 industrial units ready to meet the most demanding specifications requested by our clients. The several industrial units that comprise the Group combine the best manufacturing practices with a strong investment in state-of-the-art technology and machinery. With specialised production units by type of product, we are able to offer a wide selection of frozen, chilled and salted sea products.

PORTUGAL



UNIT 1 (HEADQUARTERS)
Avenida Ferreira de Castro, nº 73,
Apartado 194, 4745-251 Guidões
TROFA - PORTUGAL
T. +351 252 490 070



UNIT 2
Rua do Progresso, Lotes 6 e 7,
4760-841 Vilarinho das Cambas
VILA NOVA DE FAMALICÃO - PORTUGAL
T. +351 252 318 321



UNIT 3
Rua Eng.º Oudinot, nº 1
3830-666 Gafanha da Nazaré
AVEIRO - PORTUGAL
T. +351 234 367 002



The production capacity is 2.200 tonnes/month:
Fish and Shellfish: 1.200 tonnes
Octopus: 500 tonnes
Codfish: 500 tonnes

The production capacity is 150 tonnes/month:
Dried salted codfish: 100 tonnes
Wet salted cod: 50 tonnes



The production capacity is 500 tonnes/month:
Dried salted codfish: 200 tonnes
Wet salted cod: 250 tonnes
Light salted codfish: 50 tonnes

INDUSTRIAL UNITS

SPAIN



LA BALINESA

Lugar La Placerilla, s/n
24796 - La Antigua
LÉON - SPAIN
T. +34 987 65 15 29



FONCASAL

Polígono Cantabria II, C. Las Cañas, 76,
26009 Logroño
LA RIOJA - SPAIN
T. +34 941 262 312

NORWAY



BRODR AARSETH:

Ellingsøy
Gnr 160 Bnr 21
6057 Ellingsøy - NORWAY
T. +47 70 13 63 00

The production capacity is 220 tonnes/month:

Smoked products: 185 tonnes
Carpaccios: 35 tonnes



The production capacity is 110 tonnes/month:

Cooked cephalopods: 80 tonnes
Fish dishes: 20 tonnes
Salads/Seafood cocktails: 10 tonnes

The production capacity is 650 tonnes/month:

Dried salted codfish: 300 tonnes
Wet salted cod: 200 tonnes



FLAGSHIP PRODUCTS

At Brasmar Group we have the largest variety of seafood in the market. We have a wide portfolio of products with more than 200 species, distributed in the categories of fish, shellfish, cephalopods and cod. Today we are a company specialised in the processing of Codfish, Octopus and Salmon.

CODFISH



OCTOPUS



SALMON



OUR BRANDS



We have a varied portfolio of brands accommodating frozen, chilled and salted seafood products. At Brasmar Group, we seek to meet the needs of our clients in every market where we operate. By acknowledging the characteristics of each market, we adapt our offer to their specificities. We are always focusing on the quality and safety of our products.



FROZEN:

- BRASMAR
- ARGUS
- ROYALSEA
- AMARRAS
- MARNOBRE
- GRUPOMAR
- NORDKING
- HOLMES
- ITSALUZ

SALTED:

- BRASMAR
- GRUPOMAR
- FRIAVEIRO
- AALESUND SEAFOOD
- ITSALUZ

REFRIGERATED:

- LA BALINESA
- NUCHAR
- MARINA BEST
- ABADÍA DE LA ANTIGUA
- MONCASA

CERTIFICATIONS



QUALITY

Our team controls all the processes, the labelling and the characteristics of each product.

At Brasmar Group, all our production units follow the **IFS Food** certification standards, which define the food safety requirements for the organisations that aim to distinguish themselves by the excellent quality, food safety and satisfaction of their clients.



HALAL CERTIFICATION

This certification allowed us for the expansion of our target markets, ensuring the certified supply to a group of consumers with great potential in terms of national and international consumption - the Muslim population.



SUSTAINABLE FISHING

We pursue the most demanding quality parameters and respect the life cycle of our species, following the criteria for sustainable fishing. To this end, for some species we have the **MSC - Marine Stewardship Council** and **ASC - Aquaculture Stewardship Council** certifications.



ENVIRONMENT AND SAFETY

We are committed to create healthy and safe workplaces for our employees, therefore obtaining the **ISO 14001:2015** and **ISO 45001:2018** certifications.



OUR DNA



We assume a determining contribution to the socioeconomic development of the countries where we operate. This is possible thanks to the capacity that we always knew we had of taking risks in areas that take us further: new products, new processes, competent and dedicated teams.

BALANCED
RESPONSABILITY
AMBITION
SAFETY
MMOTIVATION
ATTITUDE
RESILIENCY

SOCIAL RESPONSIBILITY

Supporting the communities through our Social Responsibility are principles that are part of our DNA.

At Brasmar Group we aim to actively contribute to improve the quality of life of communities close to our units. Therefore, we sponsor several local and national associations and institutions.

SUPPORTING TRAINING

We support higher education and vocational training of young people and adults, based on partnerships and cooperation protocols with several public and private education institutions, in different levels of education.

Through our internship programmes we contribute to a quicker and better integration in the labour market.

R+D+i

At Brasmar Group, we have three R+D+i teams, who develop, on a daily basis, new projects in terms of frozen, smoked and cooked products.

COMMERCIAL UNITS



PORTUGAL

COMMERCIAL UNIT - TROFA (SEDE)

Avenida Ferreira de Castro, nº 73, Apartado 194,
4745-251 Guidões
TROFA - PORTUGAL
T. +351 252 490 070

COMMERCIAL UNIT - FAMALICÃO

Rua do Progresso, Lotes 6 e 7,
4760-841 Vilarinho das Cambas
VILA NOVA DE FAMALICÃO - PORTUGAL
T. +351 252 318 321

ITALY

COMMERCIAL UNIT - BRASMAR ITALIA SRL

Via Trieste, 5, 28066 Galliate
NOVARA - ITALY
T. +39 347 662 089 2

USA

COMMERCIAL UNIT - BRASMAR USA

3105 NW 107 th Ave, suite 400-H2
33172 Doral, FL
T. +1 305 3570608

SPAIN

COMMERCIAL UNIT - VIGO

Calle Colón, nº 19, 1º,
36201 Vigo
PONTEVEDRA - SPAIN
T. +34 986 191 218

COMMERCIAL UNIT - MADRID

Avenida de Europa, nº 19, 3º Piso,
28108 Alcobendas
MADRID - SPAIN
T. +34 675 779 821

COMMERCIAL UNIT - LOGROÑO

Polígono Cantabria II, C. Las Cañas, 76,
26009 Logroño
LA RIOJA - SPAIN
T. +34 941 262 312

FRANCE

COMMERCIAL UNIT - SEDISAL

131 Av. de Jalday 64500
SAINT-JEAN-DE-LUZ - FRANCE
T. +33 053 425 409

ENGLAND

COMMERCIAL UNIT - HOLMES SEAFOOD

45-57 Billingsgate Market
E14 5ST Trafalgar Way
LONDON - UK
T. +44 20 7515 1255

BRASIL

UNIDADE COMERCIAL - MARNOBRE

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Cj.1111/12 - Barra Funda
01139-000 SÃO PAULO - BRASIL
T. +55 (11) 3393-1950